

Celebrating Our 27th Year

# condo life

GREATER TORONTO'S COMPLETE CONDO GUIDE

MAY 2012



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## The Massey Tower

MOD's latest will rise in the heart of downtown


**M**assey Tower, a modern point-tower and the latest project from **MOD Developments**, will rise to 60-storeys in the heart of Toronto's theatre block. The building will occupy a marquee position on Yonge Street across from The Eaton Centre.

"There has never been another tower in Toronto that is so perfectly situated in the centre of the city's energy and excitement," says **Gary Switzer, President and CEO** of MOD. "The Massey Tower will set a new standard for what it means to experience the best of downtown living."

MOD Developments has donated a portion of The Massey Tower's land to their new neighbour, historic **Massey Hall**, for which the tower is named. The site is also close to multiple entertainment venues and hospitals and post secondary institutions.

The location of the project is home to the historically designated Bank of Commerce Building, which will be restored into the condominium's elegant new lobby. The Massey Tower was designed by architectural firm **Hariri Pontarini Architects** with interiors by **Cecconi Simone**.

416.966.0197  
[themasseytower.com](http://themasseytower.com)



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Photo credit: W Network

CEO Michael Sneyd with Shani Ride, Stables Manager at Deerhurst Resort.

## Undercover experience

**S**kyline International Development CEO **Michael Sneyd** went behind-the-scenes to work at two Skyline Hotels & Resorts locations on *Undercover Boss Canada*, which aired in late March on the **W Network**. On the show, Sneyd joined employees at **Horseshoe Resort** near Barrie and **Deerhurst Resort** in Muskoka to wait tables, make snow for ski hills and haul hay for horses.

"This process gave me a much deeper appreciation for our Skyline team and how hard they work every day to deliver great memories for our guests. I was humbled by how difficult it is to spend a full shift on your feet and the level of customer service and professionalism our staff achieve," said Sneyd.

Sneyd's experience provided the company with insight into the need to integrate technology, training and teamwork.

[skylinehotelsandresorts.com](http://skylinehotelsandresorts.com)



## New King West Condo

oneeleven will soon open.

oneeleven is getting ready to unveil **oneeleven**, a new condominium residence at the corner of Bathurst Street and Adelaide Street West in the heart of Toronto's King West community. oneeleven is destined to be a signature development which offers spacious studios, lofts and penthouses, light-filled views and a great location. "We've been creating boutique residences in the Greater Toronto Area for over 20 years and projects like oneeleven are very, very rare," explains **Chris Harhay, President** of Harhay Developments. "It is an incredible development that takes an ideal location and infuses it with inspired urban design and meaningful living spaces."

Created by **Core Architects**, oneeleven's 255 units average 655 square feet and extend to stunning penthouse suites with over 1,500-square-foot terraces. The interiors are created by **II BY IV Design Associates**. Prices start in the mid-\$200's. Groundbreaking is set for winter 2012/13.

[oneeleven.ca](http://oneeleven.ca)